Dear Partners-

SABOR LATINO-*Joint Cruise Destination Alliance* is the initiative of Aruba, Colombia, Curaçao, and Santo Domingo to present a unique cruise itinerary focused on market segments that have an affinity towards Latin influences.

This destination and port promotion cooperation between Aruba, Colombia, Curaçao, and Santo Domingo focuses on the Southern Caribbean ports of Cartagena, Oranjestad, Santo Domingo, and Willemstad. These destinations are unique for their Latin zest, cultural diversity, ethnic heritage, historic architecture, harmonious rhythms, arts and handiworks, brand shopping experience, culinary pleasures, natural Caribbean delights, and unsurpassed hospitality. Tailor-made proposals will be available upon request.

The SABOR LATINO-*Joint Cruise Destination Alliance* partners, Aruba, Colombia, Curaçao, and Santo Domingo are at your disposition to create a unique and diverse itinerary linked to an incentive package and promotional agreement based on your distinctive segments strategies.

The SABOR LATINO-*Joint Cruise Destination Alliance* is a proactive approach to the cruise industry. The allied destinations will be actively involved from planning to implementation. The list of contacts includes:

**Aruba** Tamara Waldron – Aruba Ports Authority + Mario Arends – Aruba Tourism Authority

**Colombia**- Maria Abuabara – ProColombia USA + Liliana Rodriquez – Sociedad Portuaria Regional de Cartagena

**Curaçao**- Dimitri Cloose - Curaçao Ports Authority + Angelo Harms - Curacao Tourism Board

**Dominican Republic**- Sharon Mei - Port of Santo Domingo + Orfila Salazar – Dirección de Crucero, Ministerio de Turismo Republica Dominicana